

Charity Collection Submission – Kidney Research UK

To whom it may concern,

Please find the following bucket collection application from kidney Research UK.

Who we are

We are Kidney Research UK

Kidney Research UK is the leading charity dedicated to research into kidney disease in the UK. We rely almost wholly on the generous donations of the UK public and we believe that everybody deserves a life free of kidney disease.

Kidney disease is a silent killer. There are three million people in the UK with it right now. One million don't even know they have it and there is no cure. For decades our developments in treatment, better information for patients and raising vital public awareness have been saving lives. As the likelihood of kidney disease striking you becomes ever greater, our work is more essential now than ever.

Why we would like to hold a collection at AFC Wimbledon

We would absolutely love the opportunity to hold a bucket collection at AFC Wimbledon. We have already had world first research breakthroughs at the charity which have all been publicly funded, if it wasn't for events such as these, we wouldn't be able to fund our researchers potentially lifesaving studies. Sadly there are projects out there that we would love to support but we simply don't have the funds.

We are thrilled to be working with companies and speaking to their staff about kidney health. It's something that is extremely important but not a lot of people know about. If there was any opportunity to come and speak to your staff about this kind of thing we would be more than happy to come and make a visit.

As much as we desperately need as many donation as we can, we also want to spread awareness of the charity and kidney health itself. You mentioned that two seasons ago Alzheimer's Society carried out awareness training, if we were able to do something similar this would be fantastic.

We have some amazingly dedicated volunteers up and down the country who would love to come and hold the bucket collection so finding people to help us wouldn't be a problem.

Bucket collections are such a great way for the charity to raise money and awareness. Once again thank you for allowing us to have the opportunity to apply for such an exciting event.