WELCOME

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AFC Wimbledon is a professional football club currently based in Kingston upon Thames, South West London, and play at The Cherry Red Records Stadium.

From the club’s birth in 1889, getting to the top flight, winning the FA Cup and rising again from the ashes in 2002, the Wimbledon story has never been dull!

AFC Wimbledon were formed in 2002 and currently play in League One, the third tier of the English football pyramid, since promotion in 2016.

When AFC Wimbledon was formed, it affiliated to both the London and Surrey Football Associations, and entered the Premier Division of the Combined Counties League, the ninth tier of English football. The club has since been promoted six times, going from the ninth tier (Combined Counties Premier) to the third (League One).

In December 2017, we received final permission to begin work on the construction of a new stadium on the site of the defunct Wimbledon Greyhound Stadium, only 250 yards away from Plough Lane, Wimbledon F.C.’s home until 1991.
The stands at AFC Wimbledon are a mix of traditional terracing and modern seating arrangements. Here’s a brief overview of each:

**Paul Strank Stand**
This is the main seated stand. Situated along one side of the pitch and under cover, it offers the best views of the game. Seats in the central blocks, nearest the halfway line, are available at a premium cost.

**John Green Stand**
Constructed in 2012, this all-seated stand holds up to 900 supporters under cover behind a goal. The seats offer a good view, and refreshment kiosks and toilets are situated in the concourse behind the stand.

**Family Area**
A section of the John Green Stand is reserved for family groups. There must be at least one child per two adults applying for tickets in this area.

**Chemflow End**
This terrace, traditionally the most vocal of the home stands, is situated behind a goal. It holds up to 1,100 supporters, and the banked terracing ensures a decent view wherever you stand.

**RyGas Terrace**
This terrace is situated along the opposite side of the pitch to the Paul Strank Stand. Home supporters are normally allocated the south half of the stand, and away fans the north. It is not recommended for young children due to shallow banking.
TICKETS HOW TO BUY

**Online**
shop.afcwimbledon.co.uk/home.aspx

**In person**
By visiting the club office at the stadium
Monday - Friday 9.30am - 5.00pm

All seat tickets are allocated to season ticket holders, however we have a seat waiting list on a game by game basis. If you want a seat and to be added to the waiting list please email info@afcwimbledon.co.uk with your name, phone number, how many tickets you wanted and for which stand. This also applies to the family stand.

We will call you a day or two before the fixture you are interested in.

**Matchdays**
Tickets can be purchased for cash only at the turnstiles from 1.30pm (3.00pm kick off) or 6.15pm (7.45pm kick off). Sometime seats are returned on the day of the game and these will be sold at the complimentary ticket window from 1.15pm (3.00pm kick off) or 6.15pm (7.45pm kick off)
## Tickets Pricing

<table>
<thead>
<tr>
<th>Area</th>
<th>Adults</th>
<th>Concessions (065/Students with Valid ID)</th>
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</thead>
<tbody>
<tr>
<td>Paul Strank Stand (Premium)</td>
<td>£29</td>
<td>£18</td>
<td>£13</td>
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<tr>
<td>Paul Strank Stand (Standard)</td>
<td>£24</td>
<td>£15</td>
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<tr>
<td>John Green Stand</td>
<td>£24</td>
<td>£15</td>
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<tr>
<td>Chemflow Terrace</td>
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<td>£5</td>
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<tr>
<td>Rygas Terrace</td>
<td>£17</td>
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TRAVEL & PARKING

We seek to be as good a neighbour as we can, so we urge all our fans and visitors to respect those who live and work near the stadium, and to remember that – especially on matchdays – our fans are ambassadors of the club, and all fans, home and away, are ambassadors for our sport.

By train
The nearest rail station is Norbiton, which is less than a mile away from the stadium. Trains run from Waterloo every 15 minutes via Clapham Junction and Wimbledon. Leave the station via the back exit, and take the first left onto Norbiton Avenue. Follow the road round to the left and then turn right onto Gloucester Road. Take a left on to Cambridge Road and walk 400 yards until you reach the stadium on your right. If you are disabled or with very young children, you could take the train to Wimbledon or Kingston and take the 131 bus the rest of the way.

By car
If you are travelling using a sat nav or GPS to the stadium, our club postcode is KT1 3PB. Parking is available at no cost on a first-come, first-served basis. Reserved parking spaces for officials and players are clearly marked. 32 parking spaces are available for disabled fans, the spaces can be used by home or away fans with a blue badge. While these spaces are reserved for disabled badge holders, the number of would-be users exceeds the number of spaces, so we encourage early arrival.

Parking is available in nearby streets. Fans are urged to park responsibly and with consideration for local residents. A limited number of spaces in bicycle racks are also available.

By bus
You can take the 131 bus, which stops right outside the ground, from Wimbledon Station or Kingston Town Centre. The full 131 bus route runs through: Kingston - New Malden - Raynes Park - Wimbledon - Colliers Wood - Tooting Broadway.
FAMILY EXPERIENCE

Since the Club’s formation in 2002, we have always strived to be a family-oriented club and in 2018 we once again received Football League’s Family Excellence Award.

If you have never been to the Cherry Red Records Stadium and are thinking of bringing your children for a family day out, we pride ourselves on providing an enjoyable matchday experience for all.

In 2012 we launched the family section in our new stand, which is now named after American author John Green. This area is designed to allow family groups to sit together at home matches and enjoy a friendly and unintimidating atmosphere. Supporters who wish to sit in this area must be accompanied by at least one person under the age of 18.
Make sure you have a go at our inflatable penalty shoot-out challenge prior to Saturday home games. This is run by our Foundation who can be found outside the Chemflow turnstiles. Grab a programme and take part in Haydon the Womble’s latest quiz challenges, and meet him as he tours the ground before and during each game.

Haydon is always happy to pose for pictures and meet new friends. Families of all ages are of course welcome in our friendly bar areas before and after each match.

Haydon is always happy to receive pictures for possible publication in the matchday programme. Send to haydon@afcwimbledon.co.uk and he’ll take a look.
FOOD & DRINK

We have food and drink facilities inside and outside the stadium, offering a range of snacks, hot food and soft drinks for all supporters.

- Burgers from £4
- Gourmet Hotdogs from £5
- Chips from £2.50
- Pies from £3.50
- Vegan Hotdog from £5
- Paninis from £4
- Hot drinks from £1.80
- Bottled drinks from £1.50

There are two bars located in the Paul Strank Stand. The back bar holds up to 150 people (including hospitality) on matchdays and the Your Golf Travel bar has a capacity of 300. Keep an eye out for our additional turnstile and outside bars.

The Club will decide on a match by match basis if away supporters are allowed into the bars at the stadium.
HOSPITALITY

Come and watch the Dons in style with one of our matchday hospitality packages.

We aim to cater for all occasions and budgets. All matchday hospitality includes a fantastic three-course meal.

Hospitality opens at midday for a Saturday and 5pm for a mid-week game.

For more information please contact: commercial@afc Wimbledon.co.uk or call 020 8547 3336

The matchday hospitality package includes:
- Three-course meal (two-course meal midweek)
- Tea and coffee
- Complimentary programme and team sheet
- Live Sky Sports / BT Sport on big screen
- Pre match briefing from home manager
- Cheese and biscuits (£2.50 optional extra charge)

Costs:
Saturdays: £30 (£50 with terrace ticket, £60 with seated ticket)
Midweek: £20 (£40 with a terrace ticket, £50 with a seat ticket)
## MATCHDAY SCHEDULE

<table>
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<tr>
<th>DAY GAME</th>
<th>NIGHT GAME</th>
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<tbody>
<tr>
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<td>9.30pm</td>
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- Club Shop opens
- Bars open
- Hospitality opens
- Players and Management start arriving
- Foundation area with inflatable opens
- Ticket booth opens for online ticket collection
- Complimentary ticket window opens
- Turnstiles opens
- Team line-up announced
- Players start warming up
- Teams emerge onto pitch
- Kick-off
- Half-time
- Full-time
CLUB SHOP

**Opening Hours**
Tuesday – Friday: 10am – 4pm

**Matchdays**
3pm KO: 11am – 2.45pm  
(open for a short while after the game)  
7.45pm KO: 5.00pm - 7.30pm

We also have an online store accessible through the official website  
https://shop.afcwimbledon.co.uk/merchandise.aspx

We have a dedicated kids’ corner which includes a number of pocket money items.

Please feel free to visit our club shop where our happy and helpful staff will be able to assist with your purchases.

Any customer who is unhappy with any item purchased from the club shop can return that item and will receive a full refund on production of a receipt, provided the item is returned within 28 days of purchase. In accordance with our legal obligations, we offer refunds on items of clothing only if they are returned unsoiled.
Sold around the stadium on matchdays, is priced at £3 and includes:

- Page from our CEO, Erik Samuelson
- Page from First Team Management
- Haydon’s page, for children
- In-depth interview with a player
- Club news
- Previous match action
- Features from Foundation, Academy and Ladies team
- Short interview with a player
- Ticket details for away fixtures
CONTACT THE CLUB

**AFC Wimbledon**
The Cherry Red Records Stadium
Jack Goodchild Way,
422a Kingston Road,
Kingston upon Thames
Surrey, KT1 3PB

**Email:** info@afcwicklondon.ltd.uk

**Tel:** +44 020 8547 3528 (09:30 - 17.00 Monday to Friday)

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